Discover Iowa Wine at The Wijn House in Pella

When you step inside The Wijn House in downtown Pella, Iowa, it quickly becomes clear that this is more than just a wine store. It is a place built around discovery, conversation and a deep love for Iowa wine. Shelves lined with bottles from across the state invite you to slow down, look around and start imagining what you might taste next.

The Wijn House proudly features wines from more than 30 Iowa wineries, making it a true all Iowa wine store. Each bottle tells a story of the land, the grapes and the people who crafted it. The tasting room adds another layer to the experience, with a menu that changes weekly to highlight new selections and seasonal favorites. No two visits are quite the same, which keeps both locals and visitors coming back to see what is new.



The atmosphere is cozy yet lively, the kind of place where it feels natural to strike up a conversation or linger over a glass. Whether you are well versed in wine or just beginning to explore, you are welcomed with the same warmth. Guests are encouraged to taste, ask questions and enjoy the process of finding a wine that truly speaks to them.

The name The Wijn House is a nod to Pella's strong Dutch heritage. Wijn is pronounced "vine" and is the Dutch word for wine. Throughout Pella, that heritage is easy to see in the town's tulip lined streets, distinctive architecture and themed shops and restaurants. Calling this wine store and tasting room The Wijn House honors those roots while celebrating a product meant to be shared and enjoyed together.



Richard and Rene' White became the owners of The Wijn House in 2024, stepping into a business that has been part of downtown Pella since it first opened in the fall of 2016. While ownership is new, the mission remains the same. They are passionate about showcasing Iowa wines and creating a welcoming gathering place for both residents and visitors.

For Richard and Rene', The Wijn House is about more than selling bottles. It is about sharing the wines they enjoy, supporting local wineries and offering a space where people can connect. Some guests stop in for a tasting. Others come to relax with a glass or pick up a favorite bottle to take home and share. However you choose to enjoy it, every visit is an invitation to explore what Iowa wine has to offer.

The Wijn House is a reminder that great wine does not have to come from far away. It can be grown, crafted and poured right here at home. Stop by and experience the best of Iowa’s vineyards, one sip at a time.

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